

Business Owner, Author, Speaker



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"We are limited by our ability to dream and willingness to fail. Our biggest challenge should be deciding what to accomplish next."

Most requested speaking topics:

- Intentional Leadership
- Turning Teams into Tribes
- Interim & Fractional Leadership

"The best way to win the race is to start at the finish line."

Kristen McAlister is on a mission to make it easier for businesses through the power of intentional leadership and dynamic teams. As an owner of Cerius Executives, she has dedicated the last 15 years to educating companies how to leverage interim and fractional leadership to address their challenges and achieve growth.

Her passion for empowering businesses is matched by her personal drive and discipline. As a mother, Ironman triathlete, and wife of a retired Marine, Kristen brings a unique blend of real-world experiences and relentless mindset to every challenge. Her life experiences have honed her ability to navigate complex challenges with **resilience and grace**.

Kristen recognized early in her career that businesses thrive when they have the right people doing the right things at the right time. The question to be answered is – how do you know who the right people are, what should they be working on, and how do we hold them accountable for that? The repetitive nature of this question led her to develop a system to help companies answer it. By starting at the finish line and working backwards, the answers to this question get easier to answer and to act on. Her extensive experience as a speaker and author on leadership, talent management, and the contingent workforce has established her as one of the top thought leaders in the field of interim and fractional executives and building leadership teams.

Kristen is a dynamic speaker whose engaging style and actionable advice create an educational and entertaining experience for any podcast, event, or workshop. Audiences appreciate her ability to break down complex concepts into practical strategies that can be immediately implemented.

Whether through her books, written publications, podcast appearances, or speaking engagements, she inspires teams to embrace an outcome-oriented mindset and build teams that drive success.